

INFO + DATEN

Intelligence powers success

Have you lost important employees who possess proprietary knowledge and expertise?



Has a competitor successfully countered your new product launch or have you repeatedly lost projects to competitors?



Are you a world market leader in your vertical or are you working on pioneering technologies and products?



If you answer "yes" to one of the above questions, then be alerted as you are in the unfriendly focus of others who do not care for your well-being.

We should talk as our services will help you to protect you from future harm, to mitigate risk and to navigate challenges and uncertainties.



SERVICES

Offensive Intelligence

Due Diligence Investigation and Analysis

Intelligence Monitoring

B2B Mystery Shopping

Protective Intelligence

Threat Landscape Assessment

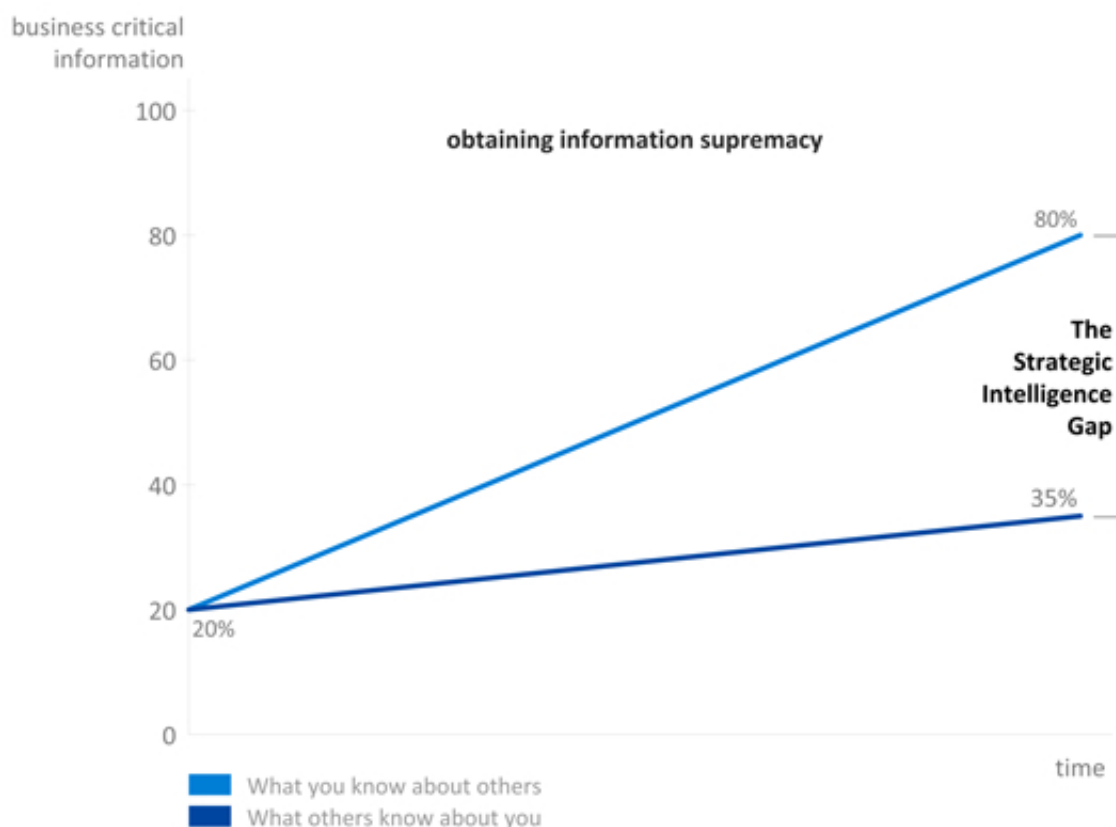
Vulnerability Check (non-technical)

Background Checks (people and organizations)

Analog and Digital Information Operations / Deception

Investigative Intelligence

Offensive and Protective Intelligence services as offered by INFO + DATEN add up to derisk your strategic activities by sophisticated intelligence and enhanced information security.



SERVICES BRIEF

Due Diligence Investigation / Analysis

A due diligence effort investigates and analyses any relevant topic, e.g. a company, a market, a technology, etc., in depth. It provides answers beyond the publicly available information. We uncover deep and detailed insights on the target subject and particularly enable strategic decision making.

Intelligence Monitoring

This is the process of managing the continuous collection of intelligence from various sources (HUMINT, OSINT, IMINT, SOCMINT, ...) via primary and secondary research. It is the basis for Intelligence Analysis and thus for understanding changes and trends in one's operation environment. To stay on top, INFO + DATEN provides you with a sophisticated intelligence monitoring system tailored to your individual needs. The specific value is the soft intel component (HUMINT) that adds to mere data and information by including our own expert networks that we assemble to match your needs. Check out os:MON(TM) the intelligence monitoring service by INFO + DATEN.

B2B Mystery Shopping

It may be desirable to obtain a specific item for product comparisons. But also for developing a better understanding of quality and engineering standards. B2B Mystery Shopping helps acquire the desired items. To be very clear on this upfront: mystery shopping is complicated, challenging and requires time and budget. But it is highly rewarding as it provides unrivaled insights. INFO + DATEN will conduct "your" shopping tour.

Investigative Intelligence

This is the art of investigation in case an event has happened. INFO + DATEN will shed light on the event in a detailed manner. The outcome enables you to understand what happened and what you can do on it.

Threat Landscape Assessment

Who is your adversary and what does he do to harm you, legally or illegally? Threat landscape insights enable you to put up the best defensive measures. A competitor, a supplier or even a foreign government may have reasons to understand your best practices, and to learn about your processes and critical success factors outsmart you in many ways. INFO + DATEN provides will provide you with a clear overview of your opponents and their intelligence gathering capacities, their interests in you and how to best counter them.

Vulnerability Check (non-technical)

The Vulnerability Check is a carefully planned and executed intelligence gathering effort against your entity. The focus is set on your people, normally the weakest part of your defense strategy. The check is tailored and specific to your organization and its operation environment. The outcome of the check will show you how strong and reliable your current protective measures are.

Background Check (people / organizations)

A background check reviews confidential and public information to understand an individual's or entity's history. The scope of the check depends on your needs; so does the budget. Extensive background checks can be quite expensive, mainly because of the time and effort necessary to explore every item in an individual's or entity's history. No matter, how deep you want to go, INFO + DATEN works ethically within legal boundaries to protect you.

Analog and Digital Information Operations / Deception

INFO + DATEN develops information operations. It is the skill of controlling and using information outflow to protect your plans and strategies. In other words, it is about managing the intelligence that others gather about you in such a way that they draw incorrect conclusions.

METHODOLOGIES AND TECHNIQUES THAT INFO + DATEN MAY USE

INFO + DATEN uses methodologies and techniques that are recognized throughout the intelligence arena. As not every task is a fit, methodologies and techniques will be adapted or even invented to enable what is needed.

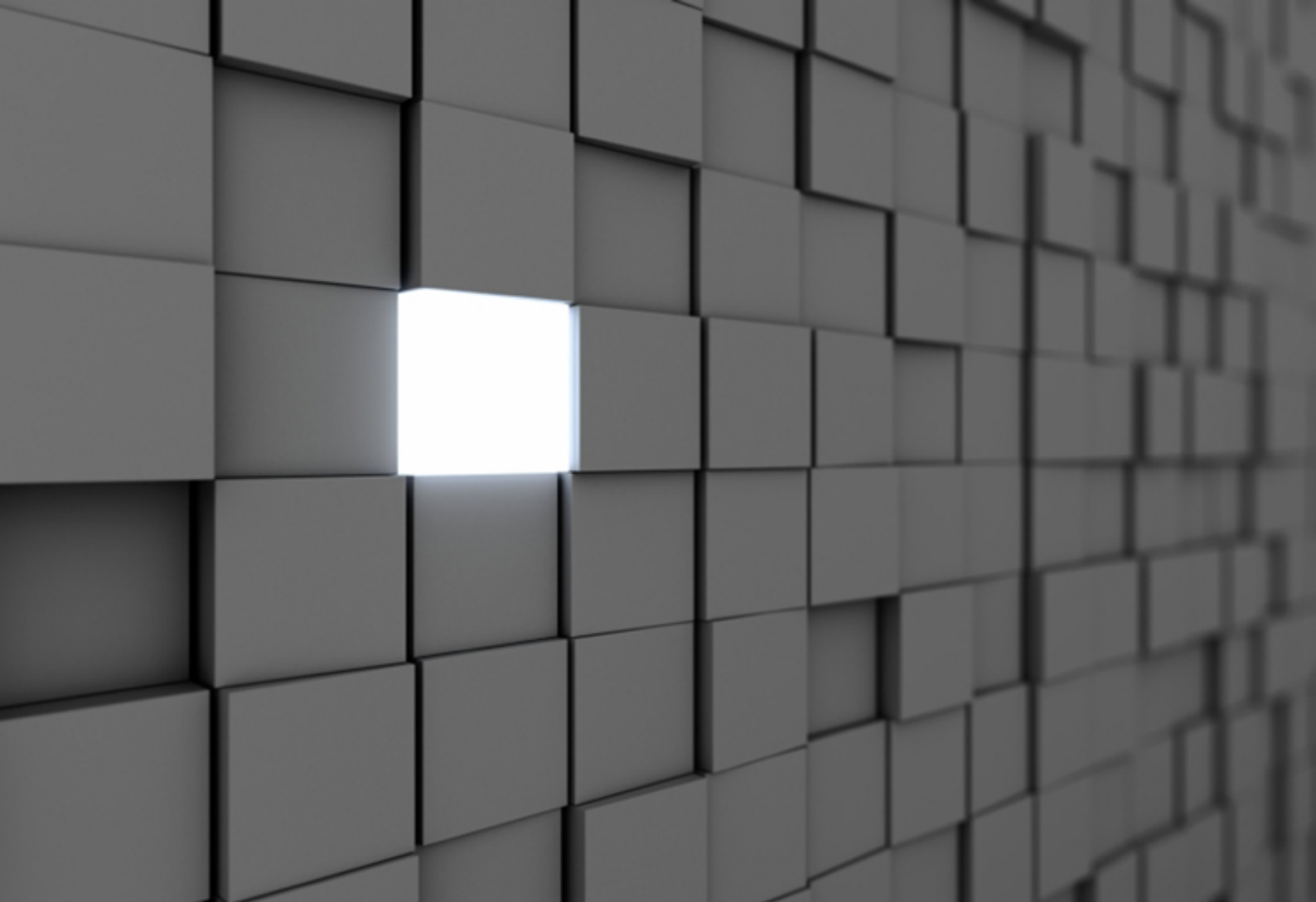


In general, structured analysis techniques (SAT) are used to serve complex requirements. Through these established techniques, it is possible to provide traceable and auditable processes and results. By applying structured approaches and methodologies, analysts systematically analyze problems, gather information, and identify interactions among various elements. In this way,

Specialites:

LAMP - Lockwood Analytical Method for Prediction (LAMP) is a systematic technique for predicting short-term, one-off behaviors. Using primarily qualitative empirical data, LAMP enables predictions of the most likely outcomes for specific questions across a wide range of intelligence problems in the areas of risk management, security, market movements, and more.

Intelligence Profiling - Profiling an individual remotely using secondary sources, keys to accomplishments, political awareness, problem-solving skills, and conversations with confidants of the target. Profiling enables predictions about decision-making behavior by revealing the intentions and potential of (leadership) personalities.



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